

WE CLAIM:

1. A method for displaying content data on a readable display in conjunction with a media presentation comprising the steps of:

displaying media presentation data, said media presentation data including time prompts;

said content data having sequences correlated to the time prompts;

detecting the time prompts in the media data; and

transmitting to the readable display the sequence of content data associated with a detected time prompt.

2. The method of claim 1 wherein the transmitting is by way of an IR signal.

3. The method of claim 1 wherein the transmitting is by way of an RF signal.

4. The method of claim 1 wherein the transmitting is by way of a wired connection.

5. The method of claim 1 wherein the media data is prerecorded.

6. The method of claim 1 wherein the media data is a live performance.

7. The method of claim 1 further including the step of storing the content data in a memory device.

8. The method of claim 1 wherein the time prompts are optically readable.

9. A method for presenting content data on at least one user device comprising the steps of:

providing content data at a predetermined time;

providing time prompts on a media;

detecting the time prompts on the media;

correlating the content data with the time prompts; and

at a given time prompt, transmitting the correlative content data to the user device.

10. The method of claim 9 wherein the user device has a readable display on which the content data is displayed.

11. The method of claim 9 wherein the user device has an audio output and the content data is provided to the user through a speaker or headphones.

12. The method of claim 9 wherein the content data is transmitted to the user device through an IR signal.

13. The method of claim 9 wherein the content data is transmitted to the user device through an RF signal.

14. A method for displaying content data on a readable display comprising the steps of:

- providing content data to be displayed at a predetermined time;
- providing media presentation data having time prompts;
- said content data correlated with the time prompts;
- detecting the time prompts in the media presentation data;
- at a given time prompts, transmitting the correlative content data to the readable display; and
- displaying the content data on the readable display.

15. A method for displaying information on a readable display comprising the steps of:

- storing information to be displayed at a predetermined time;
- displaying media data, said media data including time prompts;
- said information correlated to at least one of the time prompts; and
- at a given time prompt, transmitting the correlative information to the readable display.

16. A method for interactive communication in conjunction with a media presentation comprising the steps of:

- providing a content display device having a readable display;

- storing content data for display;
- presenting media presentation data having time prompts;
- said content data having sequences correlated to the time prompts;
- detecting the time prompts in the media presentation data;
- transmitting to the readable display the sequence of content data correlated with a detected time prompt; and
- providing inputs on the content display device adapted to receive information from a viewer.

17. An apparatus for streaming digital data to a portable device, during a media presentation including time prompts, comprising:

- a memory device storing the digital data prior to transmission;
- a wireless emitter transmitting the digital data;
- a wireless receiver on the portable device receiving the digital data;
- a time prompt detector;
- a data processor associating detected time prompts to the digital data according to predetermined rules; and
- a transmitter for transmitting digital data correlated with the time prompts from the wireless emitter to the wireless receiver.

18. A method for presenting content data correlated to a media presentation on at least one user device comprising the steps of:

- providing content data at a predetermined time;
- embedding time prompts on a media;
- presenting the film to at least one user;
- detecting the time prompts on the media;
- correlating the content data with the time prompts;
- transmitting the correlative content data to the user device at a given time prompt; and
- displaying the content data on the user device.

19. An apparatus for streaming digital data to a portable device, before and during a media presentation including time prompts, comprising:

- memory devices for storing the digital data prior to transmission;
- a wireless emitter sending the synchronizing digital data;
- a distribution data server to send media presentation content
- a wireless transmitter transmitting the streaming digital data;
- a transmitter for transmitting digital data containing multiple media contents;

- a time prompt detector;
- a wireless receiver on the portable device receiving the digital data;
- a data processor associating detected time prompts to the digital data according to predetermined rules; and
- the transmitting digital data being correlated with the time prompts from the wireless emitter to the wireless receiver.

20. A portable device that automatically determines a user preference based on the location of the device, the time elapsed at the location, and the history of visited locations, the device comprising:

- a receiver for receiving a code from a remote transmitter, said code being a location code corresponding to the remote transmitter;
- a timer for determining the time elapsed at a location and in between a plurality locations; and
- a memory for storing the code corresponding to each of the locations visited by the user of the device.

21. A portable device that automatically predicts a user's destination location and presents media content for that location, the portable device comprising:

- an interface for inputting a user preference;
- a receiver for receiving a code from a remote transmitter, said code being a location code corresponding to the remote transmitter;
- a timer for determining the time elapsed at a location and in between locations;
- a memory for storing the code corresponding to each the locations visited by the user of the device.